



## Public Diplomacy: Regional Dimension

### Invitation Letter

We are pleased to invite you to the expert forum “Public Diplomacy: Regional Dimension” which will be held in Belgorod, Russia, on February 17-18, 2016. The forum is organized by the Institute of Cross-Border Cooperation and Integration with the support of the All-Russian public organization – The Society “Znanie (Knowledge)” of Russia and the Alexander Gorchakov Public Diplomacy Fund.

The forum will serve as a platform for multinational participants to discuss their experience in projects related to public diplomacy. The participants will outline the priority areas of public diplomacy, its methods and forms of implementation, and its values and principles, as well as ponder over the necessity of scientific research underlying the strategies and tactics of the regional public diplomacy. The expert forum will provide an opportunity to the participants from Russia, Ukraine, Belarus, Kazakhstan, Serbia, Hungary, Poland, the Czech Republic, Austria, Finland and Italy to share best practices and give speeches on various aspects of public diplomacy. Besides, the forum will host a vast number of events, including public lectures, workshops and discussion panels.

The key event of the forum will be the Roundtable “Diplomacy as an Instrument of Cross-Border Cooperation in the Eurasian Union”. At the roundtable, we will present a new monograph with the results of the comprehensive sociological diagnostics performed under the Grant No. 41-79 “Instruments and Methods of Public Diplomacy in Cross-Border Cooperation of the Eurasian Union” by “Znanie Rossii” Association.



Фонд поддержки публичной дипломатии им. А.М. Горчакова



We invite administrators and officers from the public sector, scholars and academicians, state and municipal officials, and businessmen to take part in the Forum.

If you are interested, please fill in the registration form at our website <http://icbci.info>.

Contacts:

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## Registration form

(you can also fill in the registration form at <https://docs.google.com/forms/d/1NDDdYV0et3sh9H90YQ73TVETs9nQQAVeKzkeGWmi3OQ/viewform>)

Name	
Affiliation, position	
State and city of residence	
Degree, academic title	
Email	
Tel.	
Title of presentation (if applicable)	

