



Dear friends and colleagues,

Institute of Cross-Border Cooperation and Integration is pleased to announce a call for papers for the multi-authored book “Public Diplomacy as an Instrument of Cross-Border Cooperation in the Eurasian Union”. We welcome **original research materials** related to the following topics of interest:

- Public diplomacy and cross-border cooperation;
- Cross-border cooperation in the Eurasian Union;
- Reciprocal integration projects for Europe and Eurasia;
- Public diplomacy: regional dimension;
- Study-case on economic integration in the Eurasian Union.

Submission Guidelines

Papers must be no more than 8 printed pages (A4 format and should be prepared in accordance with the following guidelines: margins: head – 2 cm, bottom – 2 cm, left – 3 cm, right – 1.5 cm, font: Times New Roman, 14 point size, line spacing: 1; first line indent – 1.25 cm. The papers should be submitted in Microsoft Word’ 97 or higher documents. References should be given per page (12 point font, justification, line spacing: exactly). References after the text are not required.

The book languages are Russian, Ukrainian and English. The reviewers may reject the papers which are submitted after the deadline, do not meet the submission guidelines, or are not related to the suggested topics. The author/authors are responsible for the submitted materials which will be published without additional editing.

The multi-author book is published within the frame of the grant No. 41-79 “Instruments and Methods of Public Diplomacy in Cross-Border Cooperation of the Eurasian Union” by “Znanie Rossii” Association.

The deadline for submission is January 18, 2016.

Paper Template

Border Region in Integration Processes (14 point font, Bold, Center; line spacing: single)

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¹ Olshanskiy D.V. Politicheskoy PR. Spb., 2013; Yegorova Ye., Gambashidze G. Kak oformit politicheskoye postranstvo // Sovetnik. 2014. № 4; Bogdanov Ye.N., Zazykin V.G. Psikhologicheskoye osnovy "Public Relations". 2nd ed. SPb., 2014.